



**THE RED RIBBON**

**C O N N E C T I O N**

*"ELIMINATING HIV/AIDS TOGETHER"*

**HIV/AIDS**

**AWARENESS**

**and/or**

**PREVENTION**

**POSTER CONTEST**

**TO PROMOTE**

**NATIONAL TESTING**

**DAY**



Ever since the beginning of the AIDS epidemic, artists and art communities in New York and San Francisco have offered different kinds of encouraging support to the fight against HIV/AIDS. The Red Ribbon Connection would like to bring that same encouraging support from the artists and art communities to our local area.

1. Theme
  - a. HIV/AIDS awareness / prevention / education
  - b. HIV testing
  - c. Condom use
  - d. Safe sex
2. Eligibility
  - a. Any person willing to present an original piece of artwork for judging
3. 2 Mediums (separate mediums – entrant can enter both)
  - a. Medium #1 - Free Form
    - i. Paint
    - ii. Pencils (color & B/W)
    - iii. Charcoals
    - iv. etc
  - b. Medium #2 - Graphic Arts
    - i. Computer aided
      1. Paint Shop
      2. Illustrator
      3. Digital photography
4. Prizes
  - a. First place in each medium
    - i. \$500
  - b. Second place in each medium
    - i. \$250
  - c. Third place in each medium



i. \$125

## 5. Contest Rules

- a. All artwork must be the original and the property of the entrant.
- b. Any media may be used to create a flat or two-dimensional effect (paint, crayon, color pencil, charcoal, computer generated and photography).
- c. Posters may be handmade, computer-generated or computer-enhanced.
- d. Poster size must be 11" x 17"
  - i. May be either vertical or horizontal
- e. Lettering and messages on all posters should be bold enough and large enough that it will reproduce well.
- f. Copyrighted characters, trademarks, registered trademarks, product logos, and brand names are prohibited.
- g. Posters that include endorsements of products, corporations, or that are deemed vulgar or offensive will be disqualified.

## 6. Submission Procedures

- a. Entries must be received no later than **WEDNESDAY, MAY 19, 2010**
- b. All entries must be accompanied by a fully completed and signed entry form attached to the entry.
  - i. Form must be signed by both entrant and parent or guardian if under 18.
- c. Entries may be submitted to:
  - i. ArtsinStark office
    1. 900 Market Ave. North, Canton, OH 44702-1075, 330-453-1075, weekdays 9am-5pm.
  - ii. Mt Union
    1. To Be Announced – email for update
  - iii. Akron University
    1. the main office in the Myers School of Art building



- iv. Kent State University
  1. To Be Announced – email for update
  - d. Entries should remain flat with no folds or creases and should not be matted, mounted, laminated or framed.
  - e. All entries submitted become the property of The Red Ribbon Connection who may at its option use and/or reproduce any entry.
7. Judging
  - a. Judging will take place Thursday, June 3, 2010
  - b. Posters will be on display First Friday, June 4, 2010 at the offices of The Red Ribbon Connection
8. Judging Criteria
  - a. Message
  - b. Originality
  - c. Visual effectiveness
  - d. Universal appeal
  - e. Reproducibility
9. Judges (Possibilities)
  - a. Diane Thompson, Canton City Health Department
  - b. Robert Meeker, HIV/AIDS educator
  - c. Sandy Guist, local HIV/AIDS activist
  - d. Judi Krew, established artist
  - e. Brennis Booth and Todd Walburn, local gallery owners
  - f. Rob Hankins, Arts in Stark – President & CEO
10. Contest Sponsors
  - a. This contest sponsored by The Red Ribbon Connection, PO Box 9050, Canton, Ohio 44711.
11. Liability
  - a. The Red Ribbon Connection will exercise care in handling the entries, but cannot assume liability for loss or damage.



## *POSTER CONTEST*

### 12. Questions

#### a. Contact:

##### i. Jeffrey M Dreyer

1. Contest organizer, The Red Ribbon Connection
2. [jdreyer@theredribbonconnection.org](mailto:jdreyer@theredribbonconnection.org)
3. 330-499-7961 ask for Jeff (During work hours)
  - a. Tell the person who answers you are calling about the poster contest.
4. 330-418-1173 evenings and weekends



## POSTER CONTEST

### Stark County HIV/AIDS Awareness or Prevention Poster Contest

#### **RELEASE FORM**

This form must be securely fastened to the back of each poster

Entrant's Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: (\_\_\_\_\_) \_\_\_\_\_

E-Mail: \_\_\_\_\_

I HEREBY CERTIFY THAT THIS POSTER WAS CREATED ENTIRELY BY ME, THE ABOVE NAMED ENTRANT AND IS THE ENTRANT'S ORIGINAL ARTWORK AND THERE ARE NO COPYRIGHTED CHARACTERS USED. I AGREE THAT IT MAY BE OFFERED FOR PUBLIC DISPLAY OR PUBLICATION AT SOME TIME DURING OF AFTER THE CONTEST. I UNDERSTAND THAT THE POSTER BECOMES THE PROPERTY OF THE RED RIBBON CONNECTION AND MAY BE REPRODUCED WITHOUT CONSENT OTHER THEN THIS RELEASE.

\_\_\_\_\_  
Signature of Entrant

\_\_\_\_\_  
Parent or Guardian Signature (if under 18)

Date: \_\_\_\_\_